



**REPUBLIC OF KENYA**  
**MINISTRY OF LABOUR AND SOCIAL PROTECTION**

---

**PRESS RELEASE**

NAIROBI, Wednesday, January 31, 2020

**AN INVESTMENT CASE FOR CASH-PLUS  
PROGRAMMES IN NAIROBI, KENYA**

---

The Ministry of Labor and Social Protection in conjunction with the Swedish Government through the World Food Programme (WFP) and UNICEF has launched the dissemination of a Research study dubbed “Linking Social Protection to improved Productivity: An investment case for Cash Plus Programmes in Kenya.”

The largest Cash Plus programme is WFP's Asset Creation, which supports households to achieve secure livelihoods in four arid and semi-arid counties.

The investment case for Cash-Plus Programmes in Kenya (Linking Social Protection to Improved Productivity) was prepared and produced under the guidance of the National Social Protection Secretariat in the Ministry of Labour and Social Protection.

The concept development and subsequent development process including valuable inputs, guidance and regular review of the research work was steered by the National Social Protection Secretariat (NSPS) team headed by Cecilia Mbaka assisted by John Gachigi, Jacynter Omondi and Richard Obiga.

In her remarks, the Head of NSPS, Mrs Cecilia Mbaka said that the study puts up strong justifications for designing inclusive social protection systems that will contribute to the reduction of poverty.

“We know Cash in itself is not enough. It therefore sought to establish potential returns of investing in a social protection system that facilitate provision of additional services from other sectors like Agriculture, nutrition, health, education.” She added.

Social protection has great potential in accelerating inclusive growth and socio-economic development. It is evident that households invest cash transfers in nutrition, health, education and livelihood activities.

In the past decades, Kenya has made significant and sustained efforts to build a comprehensive social protection system. The National Safety Net Programme (NSNP) provides regular cash transfers to over a million Kenyan households, and Cash Plus initiatives are rolled out in more and more counties to address local challenges.

Other key partners in the study are the World Bank and the Maastricht University of Netherlands

The report was launched during a workshop on dissemination of the study linking social protection to improved productivity in Nairobi.

The main objective of the study is to develop a framework to help understand, within the Kenyan context, how best to build and strengthen linkages between Social Protection and the promotion of productivity and employability – particularly looking at livelihoods, basic social services, skills or asset development and labour market activities, and how these can be used to mainstream Social Protection in the national development agenda.

**For additional information, please visit [www.socialprotection.go.ke](http://www.socialprotection.go.ke)  
Or please contact Joseph K. Mwangi; Head/Public Communications, State  
Department for Social Protection: Tel. 0722 74 69 25 or 0773 174 189.**